

SOSB LEADERSHIP TEAM MINUTES

Director – Chris Brandenburg

Associate Director –
Dan Nichols

President – Bob McComb

Treasurer – Dave VanAs

Secretary – Carolyn Stoll

Librarians – Harriet Richardson
Andrea Smiley

Stage Manager – Scott Balmos

Roster – Jim Gast

Publicity – Rebecca Bachman
Sandy Zuefle

Meeting Called to Order

7:10 PM

Present

Harriet Richardson	Sandy Zuefle	Jim Gast
Dan Nichols	Pam Acker	Chris Brandenburg
Rebecca Bachman	Bob McComb	Carolyn Stoll
Andie Smiley	Dave VanAs	

Absent

Scott Balmos

Minutes

Minutes from previous meeting on website. Voted to accept minutes.

Treasurer's Report

- Treasurer's report attached to minutes
- Dave reported moving investment money into a higher yielding account.
Approved by Leadership Team
- \$14, 500 cash on hand for upcoming season

Old Business

- Must have donor's names listed on website and program
- Increased expenses for Finkelman, but getting a break – cost = \$600/concert
 - o Thanks to Dave, Chris, Sam, Bob and all for working on this
- Corporate sponsors
 - o John Miller is technically a corporate sponsor, so needs listed as such on program and website
 - o Indicate corporate level of giving on website
 - o Include Ameritas for matching donation from Smiley's – Ameritas not requiring that however
- Live streaming on FaceBook
 - o Scott and Andie have been experimenting with streaming
 - Rehearsals? Live performances?
 - o Shut-in's and alumni might be interested in seeing the band
- Location of music – Lakota and Harriet's house
 - o Andie suggested digitizing all our music
 - o Dan suggested starting with out-of-print music first to preserve it
 - o Harriet pointed out that we need a master list of music
 - Rebecca offered to help with that

Director's Report

- Joint concert opportunity with Lakota East and Filmore band at Music Hall in April
 - o Cost = \$8600 split amongst 3 bands (approximately \$3000 in costs for SOSB)
 - o Reopening of the hall
 - o Play approximately 30 minutes
 - o Challenges
 - 3 concerts plus another
 - Monday night performance
 - Number of people who can play
 - Will audience follow?
 - Cost
 - o Benefits
 - Exposure
 - Once in a lifetime chance
 - Play signature pieces before a large and new audience (Nessa Dorma)
- New players have contacted Chrisa about this season
 - o Please let Chris know if anyone not playing
- All set with Lakota East for rehearsals

New Business

- Thoughts on Music Hall
 - o Andie - Ticket presales – who handles?
 - Filmore Band has a ticketing system. Or use Music Hall's system?
 - Could we have access to ticket purchaser's names to solicit donations?
 - Revenue split evenly amongst band, regardless of who sells more
 - Dave – break even is 900 people at \$10 a piece
 - o Answer by?
 - Chris – we've tentatively committed, but not definitely
 - o Andie – survey audience at Christmas concert?
 - Chris – push right away – can't wait until Christmas
 - o Sandy – probably not going to cover the cost – opportunity is the main thing
 - o Dave – Scott's point about being a week away from our regular concert is important
 - Will people go to 2 concerts especially if one is paid? - move one
 - Chris – won't be exactly the same music as May concert
 - Does this affect our 501c3?
 - Can't bring in more than \$25,000 a year
 - Might not be a problem if we can't get 900 people
 - Liability at Music Hall – who's responsible? Andie will look into it
 - Make sure MH will cover or get a larger insurance policy (\$1 million) – Dave will get a quote
 - Need to make sure that our rental agreement is clear on this issue – Dave would like to see the rental agreement prior to agreeing
 - Chris will look into agreement
 - o Sandy
 - Demographics matter - a lot of our family will come, but not nursing home residents

- Harriet - Assigned seating?
- Andie – decision is emotional vs practical
- Jim
 - Stress on members of the band with rehearsal, concert, rehearsal, and concert in 11 days
 - Usually shorter rehearsal time for last concert of the year
 - Dan – can prepare for more than one concert at a time with enough planning
 - Doesn't think we'll have trouble preparing for two concerts
- Andie – if we don't do the concert, will it hurt our relationship with LE?
 - Chris – probably not the best, but wouldn't permanently damage the relationship
- Chris – This concert much like the OMEA concert a few years back, where we played on a different day and weird time with fewer players
- No need to move our percussion equipment – will use LE
- Dan - how and when to inform the band
- Chris - MH committee? Need a chair to lead this
- Concert will be promoted – so general public will also come
 - Bob can boost it on FB (approximately \$300)
- Result of discussion - Tentative agreement to move forward pending more information about liability, rental agreement, splitting of ticket sales, etc.
- Program production
 - Carolyn would like to get out of the way of the production of the program altogether
 - Now that Sam is producing program, Carolyn still needs roster for membership and donors for website, but these things don't need to move through her to get the program done
 - Carolyn will get together with Sam, Jim, and Bob to streamline process once rehearsals get under way.
- Website
 - Carolyn has redesigned the website to make it more streamlined, modern looking, and mobile compatible
 - After seeing the new proposed design, Leadership Team approved new design – Carolyn will publish and send announcement to band

Meeting Adjourned

8:35PM

SOSB Income and Expense Year Ending Aug 31, 2017

9/1/2016 through 8/31/2017

Subcategory	Total
Income Categories	
Amazon Smile	31.30
Donations	
annual member fees	3,480.00
concert	244.46
Middletown Community Foundation	2,000.00
Miriam G Knoll Charitable foundation	3,000.00
Otterbein	1,500.00
Patrons	5,073.00
Paypal deposits	1,105.63
Truist-US Bank	30.00
West chester community Foundation	900.00
Total Donations	17,333.09
Investment Income	
Interest	33.59
Total Investment Income	33.59
Kroger Rewards Program	618.57
Total Income Categories	18,016.55
Expense Categories	
1099 Tax software	24.48
concert programs	267.90
Gifts	200.00
Insurance	
Inland Marinew- \$30k Midletown Legacy	380.00
Total Insurance	380.00
Payroll	3,450.00
Programs / posters	40.26
registration forms and reports	21.60
Santa	50.00
Sheet Music	233.77
Total Expense Categories	4,668.01
Grand Total	13,348.54