

SOSB Leadership Meeting

March 30, 2017

Meeting called to order at 9:14 PM

Harriett Richardson, Rebecca Bachman, Sandy Zuefle, and Dave VanAs not present

Sam Ashworth attending

- Minutes from previous meeting accepted without changes
- Treasurer – Dave not present, but the following was provided by him via email
 - For the period 6/1/16 thru 3/30/17
 - \$19,853 in assets (including CD's)
 - \$10,463 in income
 - \$5,142 in expenses
 - Bob – our financial condition is good
- Old Business
 - More Corporate Sponsorship/Funding sources
 - Sam Ashworth
 - Middletown Community Foundation grant from last year was a onetime thing, as most grants are
 - Might be some funding available from Barnitz fund – Sam will check
 - Chris – Miriam Knoll Fund – too late for a grant for this year, but possibility for next year. Chris will check.
 - Andrea Smiley
 - Need to put together a package to approach businesses about sponsorships – a brochure/business card to give to business with information on how to become a corporate sponsor
 - Ask Jenna to create
 - Need for a corporate liaison/point person
 - Bob will handle with individual patrons
 - Carolyn will create an email list of patrons to contact as their donation period expires
 - Possible newsletter to send
 - Tiered levels of giving from businesses – put on website and Facebook
 - Sell space in programs
 - Goal of getting this together for the fall season
 - Finkelman Auditorium
 - Miami is still not telling us whether we have to pay to play at Finkelman.

- Chris will get ahold of Head of Grounds at MUM to find out.
 - Current contacts at MUM are retiring.
 - Promo Video
 - Andrea - Need to include link on placard that we give to businesses
 - Bob - Lives on Vimeo – Josh not willing to make more than a couple of dvd's
 - Carolyn – Need to obtain ownership rights to video so we can distribute
 - Andrea - Put on WGUC, send to businesses, news stations, etc.
 - Scott - Livestream a concert on Facebook?
 - New Business
 - Middletown Symphony Disbandment
 - MSO giving us their percussion
 - Will store in Larry's garage
 - Lend to other groups who might need to use it
 - Need to insure, and drop insurance on Lakota equipment
 - Directors report:
 - Several people have approached Dan and Chris about conducting – Chris is the proper channel for that
 - Keehner Park concert – June 24 – put this on the program for April concert
 - Jim Gast - Warm up space at Princeton
 - Jim will see about finding space so we don't warm up on stage, leave for the PHS Band, and then come back
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Adjourn: 10:05 PM