

SOSB LEADERSHIP TEAM MINUTES

Director – Chris Brandenburg

Associate Director –
Dan Nichols

President – Bob McComb

Treasurer – Dave VanAs

Secretary – Carolyn Stoll

Librarians – Harriet Richardson
Andrea Smiley

Stage Manager – Scott Balmos

Roster – Jim Gast

Publicity – Rebecca Bachman
Sandy Zuefle

Meeting Called to Order

February 15, 2018 6:45 PM

Present

Dan Nichols	Sandy Zuefle	Chris Brandenburg
Rebecca Bachman	Pam Acker	Carolyn Stoll
Andie Smiley	Bob McComb	Scott Balmos
Dave VanAs	Jim Gast	

Absent

Harriet Richardson

Minutes

Minutes from previous meeting on website. Voted to accept minutes.

Discussion Topics

- Cost of Cox Media publicity \$650
 - Is it worth it?
 - Price has gone up - Most we've ever spent
 - Didn't get a free article in the paper in December, though Sandy sent it in
 - Does social media get the word out just as well?
 - Facebook ad for an area is \$200 roughly - Can target specific audiences
 - Bob planning on doing this for March and Music Hall concert
 - Vote to dispense with Cox for next concert – Unanimous
- Who's advertising for Music Hall?
 - FB page for all three bands
 - Our Website
 - Program for March concert
- Tickets for Music Hall
 - Chris hasn't gotten an answer yet about where we are with that – important that we get that info soon
- Check to Music Hall hasn't been cashed – need to check that it was received
- Scott suggested getting leather bound folders for concerts – will look into cost and material
- Programming – consider getting input from band members
- Executive session at 7:00 PM

Meeting Adjourned

7:12 PM